Photographing Your Artwork

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Value of a Quality Image

• Viewer can experience the beauty and quality of your artwork without holding it or seeing it

• Communicates the value, detail and desirability of your artwork
Your Beautiful Artwork deserves a Quality Photo!
What makes a quality image?
• Image is sharp and not blurry
• Artwork is the focal point of the photo
• Background is simple and does not compete with your artwork
• Artwork is well lit
• The viewer can easily see your product and experience its quality and beauty
Keep it Simple
Focus
Background

Use a simple and neutral background that won’t distract from your artwork
Lattice work behind artwork is distracting
Perspective
Lighting
Details

It is important to have secondary photographs that show the detail of your artwork.
Submitted Photos
Handling Your Camera to make quality photographs
Tuck your arms in close to your body
Lean against a wall to provide stability and prevent the camera from shaking
Brace against a chair for stability.
Background Materials

Fabric
Foam Core
Adobe Wall
Lighting Your Artwork

(Keep it Simple)
Using a Reflector
It’s easy to make your own reflector!
Materials you can use for your reflector

Cardboard sheet
white paper board
white paint
Perspective
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San Antonio
DIO 6X
30 de Junio
2007
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[Signature]