

March 16, 2020

Dear IFAM Volunteer Family,

I had hoped to be sending you an exciting email with the news and updates for this year. It's now obvious that email will have to wait.

As the last couple of weeks have unfolded, something has become very clear to me – the importance of our community. As I think about the connections among our thousands of volunteers, hundreds of artists, and so many individuals beyond that, I realize what a profound community that IFAM has created. Beyond the economic impact, and beyond the celebration that is the Market experience, the most lasting impact is that of the relationships that stretch around the world.

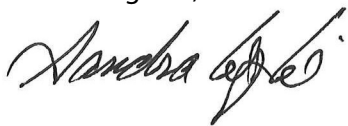
While volunteering may seem to be about writing up sales slips or showing up for your shift, it's really about being present in this community. Because of that, nothing is more important to me than being thoughtful and deliberate about how we move forward in bringing everyone together at these unprecedented times.

In light of such uncertain circumstances, I've decided to temporarily postpone volunteer registration. Registration for returning volunteers is now planned for May 1, and general registration will open May 15. I will be in touch again in a few weeks and share with you our ongoing decisions and developments. I truly hope to see you all very soon and to celebrate this amazing community.

You can view how IFAM is examining various ways to meet the current challenges with COVID-19. Updates and communications are posted here: <https://folkartmarket.org/coronavirus/>

Thank you in advance for your flexibility and understanding. I'm thinking of you all and hoping that you and your loved ones are well.

Warm regards,



Sandra Wylie  
Associate Director of IFAM Santa Fe