



IFAM Public Relations Report, January 2019 - July 2019

Over 115 Print Stories, Calendar Listings, and Broadcast
Features syndicated to over 1,850,000 Media Outlets

I. International Folk Art Market Coverage

Main Print + Digital Stories:

To run. The New York Times: Feature story by Guy Trebay

March/April 2019. Selvedge Magazine: Feature story "Market Trading"
(<https://www.selvedge.org/products/issue-87-folk-art>)

April 2019. Ornament Magazine: Feature on the 2018 Market "The International Folk Art Market" (<http://www.ornamentmagazine.org/blog/international-folk-art-market-volume-404>)

April 16, 2019. Jewish Journal: Feature blog "Essential Santa Fe"
(<https://jewishjournal.com/blogs/296904/essential-santa-fe/>)

April 19, 2019. SantaFe.org: Feature blog "This Summers Must See Markets, Festivals & Exhibitions" (<https://santafe.org/blog/summer-markets-festivals-exhibitions/>)

May 2019. The Magazine Antiques: Feature story "Folk Art: Opening Eyes in Santa Fe" (<https://themagazineantiques.com/article/folk-art-opening-eyes-in-santa-fe/>)

May 7, 2019. WendyPerrin.com: Feature blog "It's Not Too Late to Book An Awesome summer Vacation" (<https://www.wendyperrin.com/its-not-too-late-to-book-an-awesome-summer-vacation/>)

May 9, 2019. Selvedge: Online story "Market Trading"
(<https://www.selvedge.org/blogs/selvedge/ifam>)

May 13, 2019. AFAR: Feature on top destinations “10 Best Places to Travel in July” (<https://www.afar.com/magazine/10-best-places-to-travel-in-july>)

May 13, 2019. MSN.com: Feature on top destinations “10 Best Places to Travel in July” (<https://www.msn.com/en-us/travel/tripideas/10-best-places-to-travel-in-july/ar-AABjXdK>)

May 21, 2019. Antiques & the Arts Weekly: Cover story that includes the Market “A Gathering of Voices Folk Art From the Judith Espinar and Tom Dillenberg Collection” (<https://digital.olivesoftware.com/Olive/ODN/AAW/Default.aspx#>)

May 26, 2019. Albuquerque Journal: Feature story “Market Forces” (<https://www.pressreader.com/usa/albuquerque-journal/20190526/283553747092862>)

May 30, 2019. Cowboys and Indians: Roundup of summer art exhibitions “Art Beat: Summer Exhibitions and Events” (<https://www.cowboysindians.com/2019/05/art-beat-summer-exhibitions-and-events/>)

June 4, 2019. Architectural Digest Pro: Online Feature on the Dallas Market “International Folk Art Collection Makes a Brief Stop in Dallas” (<https://www.architecturaldigest.com/story/international-folk-art-collection-makes-a-brief-stop-in-dallas>)

June 11, 2019. Architectural Digest: Feature story on top destinations “5 Places Art and Design Lovers Should Visit in July” (<https://www.architecturaldigest.com/story/design-travel-destinations-july-2019>)

June 11, 2019. Curbed.com: Top picks to-do in Santa Fe “The 18 best things to do in Santa Fe if you love design” (<https://www.curbed.com/maps/things-to-do-in-santa-fe-new-mexico-design-architecture>)

June 26, 2019. THE Magazine: Feature column “Have a drink with Stuart Ashman of the International Folk Art Market” (<https://themagsantafe.com/have-a-drink-with-stuart-ashman-of-the-international-folk-art-market/>)

June 28, 2019. TravelZoo: Top destination to travel to “The Best Places to Travel in July” (<https://www.travelzoo.com/blog/the-best-places-to-travel-in-july>)

[july/?fbclid=IwAR1PEzuddmxgMgy7qYusdN3HigjyqF8EeOv3ZUa8aTiUwOKZUJrJC5i6oCw\)](https://www.austinchronicle.com/daily/travel/2019-06-29/day-trips-and-beyond-july-events-roundup/)

June 29, 2019. The Austin Chronicle: Roundup of top day trips “Day Trips & Beyond: July Events Roundup”

(<https://www.austinchronicle.com/daily/travel/2019-06-29/day-trips-and-beyond-july-events-roundup/>)

July 2019. New Mexico Magazine: News story “Globetrotters The International Folk Art Market returns to Santa Fe for its 16th year.”

(<https://www.newmexico.org/nmmagazine/articles/post/the-16th-annual-international-folk-art-market/>)

July 2019. Local flavor: Included in the popular Art beat section

(<http://www.localflavormagazine.com/art-beat-july-19/>)

July 1, 2019. Arizona Foothills Magazine: Feature story “The Ultimate Guide to Santa Fe, New Mexico”

(<https://www.arizonafoothillsmagazine.com/resorts/news/the-ultimate-guide-to-santa-fe-new-mexico>)

July 4, 2019. Bustle: “The Biggest Fourth of July Fireworks Displays Happening in 10 Major Cities Around The U.S.” (<https://www.bustle.com/p/the-biggest-fourth-of-july-fireworks-displays-happening-in-10-major-cities-around-the-us-18145699>)

July 5, 2019. Architectural Digest Pro: Online feature story “The Under-the-Radar Folk Art Market That’s Actually a Highly Trusted Industry Resource”

(https://www.architecturaldigest.com/story/the-under-the-radar-folk-art-market-thats-actually-a-highly-trusted-industry-resource#intcid=recommendations_default-similar2_8f6655a5-1ff3-4aa3-bf7a-4eea43ea9c95_cral2-1)

July 5, 2019. Pasatiempo: Feature story “Folk art gets grooving: “Procession of Nations”

(https://www.santafenewmexican.com/pasatiempo/performance/folk-art-gets-grooving-procession-of-nations/article_b55fc523-e039-5824-8a68-b9d74ce6161b.html)

July 5, 2019. The Santa Fe Reporter: News story “Get Your Folk (Art) On”

(<https://www.sfreporter.com/arts/2019/07/05/get-your-folk-art-on/>)

July 6, 2019. Albuquerque Journal: Cover story of Life in New Mexico section “Artist carves out a new life” (<https://www.abqjournal.com/1336784/artist-carves-out-a-new-life.html>)

July 6, 2019. The Santa Fe New Mexican: Feature Story “International Folk Art Market | Santa Fe includes Maasai bead worker” (https://www.santafenewmexican.com/news/local_news/international-folk-art-market-santa-fe-includes-maasai-beadworker/article_9bef66bc-5253-5e52-9606-5559ba59de24.html)

July 6, 2019. The Santa Fe New Mexican: Cover story of Local & Region section “A More Diverse Market” (https://www.santafenewmexican.com/news/local_news/international-folk-art-market-santa-fe-more-diverse/article_38e968c9-1d07-55f7-8c43-8891e8a42905.html)

July 7, 2019. The Santa Fe New Mexican: Editorial by Inez Gomez “The world is in Santa Fe; let’s embrace it” (https://www.santafenewmexican.com/opinion/editorials/the-world-is-in-santa-fe-let-s-embrace-it/article_f607c12d-8e4b-567c-ad0c-8af38858e8bf.html)

July 7, 2019. Journal North: Cover story “Culture thrives in peace; Iraqi weavings come to IFAM” (<https://www.abqjournal.com/1337025/culture-thrives-in-peace-ex-iraq-represented-for-the-first-time-at-ifam-with-traditional-marshland-weavings.html>)

July 7, 2019. Albuquerque Journal: Top picks for the week “Arts and Entertainment: Top Picks for the Week” (<https://www.abqjournal.com/1337000/arts-and-entertainment-top-picks-for-the-week-54.html>)

July 7, 2019. Albuquerque Journal: Feature story “A part of folk expression” (<https://www.abqjournal.com/1336999/a-part-of-folk-expression-ex-ifam-honors-environmentally-conscious-art-with-first-sustainability-sunday.html>)

July 7, 2019. Albuquerque Journal: Cover story of Life in New Mexico section “First American-born artists to join International Folk Art Market” (<https://www.abqjournal.com/1336786/first-americanborn-artists-to-join-international-folk-art-market.html>)

July 7, 2019. The Santa Fe New Mexican: Market Guide mentioned on the cover

July 9, 2019. The Santa Fe Reporter: Feature story “3 Questions With International Folk Art Market CEO Stewart Ashman”
(<https://www.sfreporter.com/arts/3questions/2019/07/10/3-questions-82/>)

July 10, 2019. The Santa Fe New Mexican: Cover story of Local & Region section “Getting the Folk Art Market ready to soar”
(https://www.santafenewmexican.com/news/local_news/getting-the-folk-art-market-ready-to-soar/article_887e5737-b349-5866-96b2-0a9e37856bc8.html)

July 11, 2019. The Santa Fe New Mexican: Cover story of Local & Region section “Annual Folk Art Market Launches”
(https://www.santafenewmexican.com/news/local_news/annual-folk-art-market-launches/article_c9feb71c-aa2a-51f6-88db-e01c98b03a42.html)

July 11, 2019. Associated Press: Feature news item “Santa Fe Gears up for Annual International Folk Art Market”
(<https://www.apnews.com/b422e35635a548dea376e6fbd2399c0e>)

Associated Press story syndicated to 1,730,000 media outlets, including the following:

- **US News & World Report** (<https://www.usnews.com/news/best-states/new-mexico/articles/2019-07-12/santa-fe-gears-up-for-annual-international-folk-art-market>)
- **SFGATE** (<https://www.sfgate.com/news/article/Santa-Fe-gears-up-for-annual-International-Folk-14090168.php>)
- **KOB4** (<https://www.kob.com/new-mexico-news/santa-fe-gears-up-for-annual-international-folk-art-market/5420939/>)
- **Tucson.com** (https://tucson.com/entertainment/music/santa-fe-gears-up-for-annual-international-folk-art-market/article_6426a9f7-577e-56e1-89ec-3bbb803be80b.html)
- **Miami Herald**
<https://www.miamiherald.com/entertainment/celebrities/article232581082.html>

July 12, 2019. Pasatiempo: Cover story “Intersection of Commerce & World Peace: Inside the International Folk Art Market”
(<https://www.santafenewmexican.com/pasatiempo/art/intersection-of->

[commerce-world-peace-inside-the-international-folk-art/article_4a9138b3-018b-5885-a567-d1089aa6a0fa.html](https://www.santafenewmexican.com/pasatiempo/art/the-colors-of-the-international-folk-art-market/article_4a9138b3-018b-5885-a567-d1089aa6a0fa.html))

July 12, 2019. Pasatiempo: Feature story “The colors of the International Folk Art Market” (https://www.santafenewmexican.com/pasatiempo/art/the-colors-of-the-international-folk-art-market/article_ca7933bc-e556-568c-be8e-da0addb30b26.html)

July 12, 2019. Pasatiempo: Feature story “The Americans: Local museums and organizations select U.S. artists for IFAM” (https://www.santafenewmexican.com/pasatiempo/art/the-americans-local-museums-and-organizations-select-u-s-artists/article_ddf3190e-1b78-5cd2-9a59-2456898c6ac7.html)

July 12, 2019. Albuquerque Journal: Cover photo “Tapestry master” with caption

July 13, 2019. Selvedge: Online story “Global Village” (<https://www.selvedge.org/blogs/selvedge/global-village>)

July 13, 2019. The Santa Fe New Mexican: Pasapick on the cover “International Folk Art Market”

July 13, 2019. The Santa Fe New Mexican: Mentioned on cover, feature story “Artistic exchange” (https://www.santafenewmexican.com/news/local_news/diplomats-from-south-korean-city-part-of-art-exchange-with/article_96573221-aa7b-5ebc-a306-cc04bf467ddd.html)

July 14, 2019. The Santa Fe New Mexican: Cover of the Local & Region section, feature story “A wet day at the Folk Art Market in Santa Fe” (https://www.santafenewmexican.com/news/local_news/a-wet-day-at-the-folk-art-market-in-santa-fe/article_1ee52fdd-c66c-58dd-981c-42c56ceaa6b3.html)

July 14, 2019. Infobae: Feature story by Carolina Balbiani (friend of Mary Costello) “Colores y tradición: cómo es la feria internacional de arte folk más importante del mundo” (<https://www.infobae.com/america/tendencias-america/2019/07/14/colores-y-tradicion-como-es-la-feria-internacional-de-arte-folk-mas-importante-del-mundo/>)

July 14, 2019. Chasing Santa Fe: Feature blog photo essay “A Gathering of the World” (<https://chasingsantafe.blogspot.com/>)

July 15, 2019. The Santa Fe New Mexican: News story “International Folk Art Market sales might have broken record” (https://www.santafenewmexican.com/news/local_news/international-folk-art-market-sales-might-have-broken-record/article_770f762f-002c-51d6-b911-896d24190987.html)

July 17, 2019. Red Wing Republican Eagle: Feature story “Cultural Cloth cooperative wins global award” (<https://www.republican-eagle.com/business/announcements/4637975-cultural-cloth-cooperative-wins-global-award>)

July 18, 2019. Los Alamos Daily Post: Nice Editorial by a volunteer “An Open Book: Science And Humanity” (<https://www.ladailypost.com/content/open-book-science-and-humanity>)

July 20, 2019. Infobae: Feature story by Carolina Balbiani (friend of Mary Costello) “Ndaba Mandela, el nieto de Nelson que sigue su legado: “La igualdad de los africanos se logrará dentro de dos o tres generaciones” (<https://www.infobae.com/america/mundo/2019/07/20/ndaba-mandela-el-nieto-de-nelson-que-sigue-su-legado-la-igualdad-de-los-africanos-se-lograra-dentro-de-dos-o-tres-generaciones/>)

July 27, 2019. UZ Daily: Online story “Uzbek craftsmen take part in the festival in the USA” (<https://www.uzdaily.com/en/post/51027>)

July/August 2019. Elle Décor: Featured photo and paragraph in the magazine “The Must-See Exhibitions on our Summer Calendar”

Summer 2019. Arts and Antiques Magazine: Roundup of summer art exhibitions “Santa Fe Art: Southwest Spice Blend” (<http://www.artandantiquesmag.com/2019/06/santa-fe-2019/>)

Summer Guide 2019. Bienvenidos: Feature story “It’s Market Season Where Master Artists Meet” (<http://enewmexican.com/bienvenidos-sf42>)

Summer 2019. Tumbleweeds: Feature story “At International Folk Art Market, Sunday is geared toward families”

Summer 2019. Pure Inspirations: Feature story “16th Annual International Folk Art Market” (<http://pureinspirations.com/pure-stories/art/16-annual-international-folk-art-maket/>)

Summer 2019. Santa Fe Bandstand 2019: “Frank Leto and Pandemonium”
(<https://santafebandstand.org/portfolio/frank-letto-and-pandemonium>)

Summer 2019. Green Fire Times: Feature Story

Zuma Press: Photos posted to Zuma Press

Feature Radio and Television Stories:

TO AIR. PBS News Hour: Feature on Market

June 23, 2019. PBS Report From Santa Fe: Interview with Stuart Ashman and Judith Espinar “International Folk Art Market”

(https://www.pbs.org/video/international-folk-art-market-pqs8py/?fbclid=IwAR2wOqxsR5i-13UPkEeEgE_4fvbKPNk_iucMmdH9yhq7dfLWDFPP7FpN-m0)

Also aired on:

- Saturday night, June 22, 2019, 6:00 p.m. for the entire east side of the state, on Channel 3, KENW-TV, the PBS station in Portales. STATEWIDE the DISH-TV network also airs it on Channel 3 at this time.
- Sunday morning, June 23, 8:00 a.m. for Las Cruces and the Southern part of the State, on KRWG-TV, the PBS station in Las Cruces, Channel 22.
- Sunday morning, June 23, 8:00 a.m. for Albuquerque and Santa Fe and all of Northern New Mexico, on Channel 5, KNME-TV, the PBS station in Albuquerque.
- Sunday afternoon, June 23, 4:30 pm Channel 9.1 for Albuquerque, Santa Fe, and Northern NM (Ch.9.1 (over the air), can also be seen on Comcast Cable Ch. 204 HD -or on DISH on Ch. 9 or 8825 HD)
- Sunday evening, June 23, 5:30 p.m. STATEWIDE on DirecTV cable, tune in to Channel 3.
- Heard on the radio on Monday morning, June 24, 9:30 a.m. KANW-FM, 89.1 over the air and streaming online.

July 12, 2019. PBS New Mexico in Focus: Feature on the Volunteers of IFAM. Interviews with Stuart Ashman, Sandra Wylie, Laurie and Michael Vander Velde, Gloria Silver, and Jayna Varghese “16th International Folk Art Market In Santa Fe”

(<https://www.newmexicopbs.org/productions/newmexicoinfoocus/16th-international-folk-art-market-in-santa-fe/>)

July 11, 2019. KUNM News with Megan Kamerick: Interview with Keith Recker, Porfirio Gutierrez, Rupa Trivedi, and Phoebe Lasoi “Folk Art Market Helps Artists Preserve Traditions And Innovate For The Future”
(<https://www.kunm.org/post/folk-art-market-helps-artists-preserve-traditions-and-innovate-future>)

July 21, 2019. PBS Report From Santa Fe: With Ndaba Mandela and Teddy Warria “Ndaba Mandela and Teddy Warria”
(<https://www.pbs.org/video/ndaba-mandela-and-teddy-warria-sg6dyn/>)

Also aired on:

- Saturday night, July 20, 2019, 6:00 p.m. for the entire east side of the state, on Channel 3, KENW-TV, the PBS station in Portales. STATEWIDE the DISH-TV network also airs it on Channel 3 at this time.
- Sunday morning, July 21, 8:00 a.m. for Las Cruces and the Southern part of the State, on KRWG-TV, the PBS station in Las Cruces, Channel 22.
- Sunday morning, July 21, 8:00 a.m. for Albuquerque and Santa Fe and all of Northern New Mexico, on Channel 5, KNME-TV, the PBS station in Albuquerque.
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- Sunday evening, July 21, 5:30 p.m. STATEWIDE on DirecTV cable, tune in to Channel 3.
- Heard on the radio on Monday morning, July 22, 9:30 a.m. KANW-FM, 89.1 over the air and streaming online.

April 11, 2019. Best Cultural Destinations Podcast by Meg Pier: Interview with Stuart Ashman “Podcast Interview with Stuart Ashman, CEO of Santa Fe International Folk Art Market”
(<https://bestculturaldestinations.com/podcast/interview-stuart-ashman-ceo-santa-fe-international-folk-art-market>)

April 29, 2019. The Richard Eeds Show: Interview with Stuart Ashman and Gasali Adeyemo “Stuart Ashman, Exec Director of International Folk Art Market & Indigo Artist Gasali Adeyemo” (<https://santafe.com/ktrc/podcasts/stuart-ashman-exec-director-of-intl-folk-art-market-indigo-artist-gasali-ad>)

June 21, 2019. Cline’s Corner Podcast by Lynn Cline: Interview with Stuart Ashman and Kenny Mann “Stuart Ashman, CEO of the International Folk Art Market Santa Fe, and Kenny Mann co-founder of Acacia Moyo”
(<http://clinescorner.libsyn.com/clines-corner-june-21-2019>)

June 27, 2019. Coffee and Culture with Jennifer Villela: Interview with Judith Espinar and Mary Littrell “Judith Espinar & Mary Littrell from The International Folk Art Market”

(<https://santafe.com/ktrc/podcasts/judith-espinar-mary-littrell-from-the-international-folk-art-market>)

July 3, 2019. Happiness in Action with Melanie Harth: Interview with Peggy Gaustad “Creating Beauty From Nothing”

(<http://livingfromhappiness.libsyn.com/>)

July 5, 2019. Wake Up Call with MK Mendoza: 30 minute interview with Stuart Ashman on the morning show

July 5, 2019. Best Cultural Destinations Podcast by Meg Pier: “Podcast Interview with Phoebe Lasoi Salau, Maasai Bead Artisan of Kenya”

(<https://bestculturaldestinations.com/podcast/interview-maasai-bead-artisan-kenya>)

July 8, 2019. The Richard Eeds Show: “Stuart Ashman & Judith Espinar on the Folk Art Market” (<https://santafe.com/ktrc/podcasts/stuart-ashman-judith-espinar-on-the-international-folk-art-market>)

July 9, 2019. The Big Show with Honey Harris: Interview with Keith Recker and Porfirio Gutierrez

July 10, 2019. Santa Fe Reporter: Top Picks “SFR Picks-Week of July 10”

(<https://www.sfreporter.com/arts/sfrpicks/2019/07/10/sfr-picks-week-of-july-10/>)

July 12, 2019. Wake Up Call with Tom Trowbridge: Interview with Ndaba Mandela and Teddy Warriia “Nelson Mandela’s Grandson, Ndaba Spreads Inspiration at International Folk Art market”

(<https://www.ksfr.org/post/nelson-mandelas-grandson-ndaba-spreads-inspiration-international-folk-art-market>)

July 12, 2019. KRQE: News report “Santa Fe prepares for International Folk Art Market” (<https://www.krqe.com/news/new-mexico/santa-fe-prepares-for-international-folk-art-market/>)

July 12, 2019. KANW 89.1 FM: News report “Latest New Mexico news, sports, business and entertainment at 3:20 a.m. MDT”

<https://www.kanw.com/post/latest-new-mexico-news-sports-business-and-entertainment-320-am-mdt-60>)

July 15, 2019. KSFR: 60 second positive wrap up. Tom Trowbridge Wrap-up of the Market, July 15, 2019 (<https://www.ksfr.org/post/july-2019-s-community-matters-santa-fe-community-foundation>)

July 15, 2019. Happiness in Action with Melanie Harth: Interview with Mary Littrell “Maya Women Change Lives Through Art” Interview with Mary Littrell (<http://livingfromhappiness.libsyn.com/>)

General Other Coverage:

May 28, 2019. Community Advocate: “Mexican folk artist visits students at Saint Mary School in Shrewsbury” (<https://www.communityadvocate.com/2019/05/28/mexican-folk-artist-visits-students-at-saint-mary-school-in-shrewsbury/>)

June 25, 2019. Albuquerque Journal: “Santa Fe may take over Roundhouse garage for paid weekend parking” (<https://www.abqjournal.com/1333029/santa-fe-may-take-over-roundhouse-parking-deck-on-weekends.html>)

July 23, 2019. Asia News Network: “Huaphan’s handmade textiles make their mark in New Mexico” (<http://annx.asianews.network/content/huaphan%E2%80%99s-handmade-textiles-make-their-mark-new-mexico-100656>)

July 23, 2019. AEC News Today: Lao morning news for July 23 (<https://aecnewstoday.com/2019/lao-morning-news-for-july-23-2/>)

July 17, 2019. Sexenio: “Josué Eleazar Castro, orgullo mexicano en el International Folk Art Market” (<http://www.sexenio.com.mx/aplicaciones/articulo/default.aspx?Id=285537>)

July 13, 2019. EJE21.com: “Grupo de siete artesanos representa a Colombia en el International Folk Art” (<https://www.eje21.com.co/2019/07/grupo-de-siete-artesanos-representa-a-colombia-en-el-international-folk-art/>)

July 3, 2019. Deloindom: “5 Places to be Visited by Lovers of Art and Design in July” (<https://deloindom.delo.si/bivanje/svetujemo/5-krajev-ki-jih-morajo-julija-obiskati-ljubitelji-umetnosti-in-oblikovanja>)

July 21, 2019. Santa Fe Media Network: “International Folk Art Market 2019 | Santa Fe New Mexico – Walking Around” (<https://www.youtube.com/channel/UCVliikTLqfZZDSosM4q3yLQA>)

July 12, 2019. Oaxaca Cultural Navigator: Norma Schafer: “Mexico in Santa Fe, Nuevo Mexico–International Folk Art Market” (<http://oaxacaculture.com/2019/07/mexico-in-santa-fe-nuevo-mexico-international-folk-art-market/>)

Wander New Mexico: “Guide to Santa Fe’s Famous Art Markets” (<https://wandernewmexico.com/blog/2019/7/8/guide-to-santa-fes-famous-art-markets>)

July 14, 2019. Planeta.com: “International Folk Art Market 2019” (<https://planeta.com/international-folk-art-market-2019/>)

July 14, 2019. Deborah Rae Nelson: “International Folk Art Market 2019” (<https://deborahraenelson.com/blog/2019/7/14/international-folk-art-market-2019>)

April 28, 2019. Oregon Artswatch: “Magic Mountain meets Magic High Desert in Santa Fe” (<https://www.orartswatch.org/magic-mountain-meets-magic-high-desert-in-santa-fe/>)

April 19, 2019. Oaxaca Cultural Navigator: Norma Schafer: “Go Fund Me: Help Mexican Dreamweavers Get to International Folk Art Market” (<http://oaxacaculture.com/tag/mexican-dreamweavers/>)

July 13, 2019. Reporteros Asociados del Mundo: “Colombian artisans participate in US International event where there will be artists from 50 countries” (<https://www.reporterosasociados.com.co/2019/07/artesanos-colombianos-participan-en-evento-internacional-de-ee-uu-donde-habra-artistas-de-50-paises/>)

July 13, 2019. Hoy Diario del Magdalena: “Colombian artisans participate in international event in the United States” (<http://www.hoydiariodelmagdalena.com.co/archivos/257670>)

July 12, 2019. KUNM News: (<https://www.kunm.org/post/ag-seeks-new-sex-offender-law-amid-epstein-probe-fiery-crash-oil-patch-kills-5-texas>)

July 12, 2019. El Pais Vallenato: “Chimichagua’s mat arrives at the world’s largest popular fair” (<https://www.elpaisvallenato.com/2019/07/12/la-palma-de-estera-de-chimichagua-llega-a-la-feria-popular-mas-grand-el-mundo/>)

July 13, 2019. Hora724.vom: “Handicrafts of the Atlantic are exhibited at the International Folk Art Market, the largest art fair in the world” (<http://www.hora724.com/artesantias-del-atlantico-se-exhiben-en-el-international-folk-art-market-la-feria-de-arte-mas-grande-del-mundo/>)

July 19, 2019. Thrums Books: “This is What World Peace Looks Like” (<https://thrumsbooks.com/this-is-what-world-peace-looks-like/>)

July 15, 2019. RPT Noticias: “Cesar Crafts will be in the International Folk Art Market” (<https://www.rptnoticias.com/2019/07/15/artesantias-del-cesar-estaran-en-el-international-folk-art-market/>)

July 22, 2019. La Cronica de Salamanca: “La filigrana charra triunfa en Estados Unidos” (<https://lacronicadesalamanca.com/244857-la-filigrana-charra-triunfa-en-estados-unidos/>)

July 22, 2019. Salamanca RTV al Dias: “Luis Mendez promociona las joyas de filigrana charras en Estados Unidos” (<https://salamancartvaldia.es/not/214925/salmantino-luis-mendez-promociona-joyas-filigrana-charras-unidos/>)

July 5, 2019. Thrums Books: “Coincidence, or Synchronicity?” (<https://thrumsbooks.com/coincidence-or-synchronicity/>)

In Out Viajes: “Salvatore Ferragamo presenta su colección renovada e inspirada en el desierto” (<https://www.inoutviajes.com/noticia/9799/>)

June 24, 2019. Elhedonasta.es: “Salvatore Ferragamo presenta un avance de su colección primavera 2020” (<https://elhedonista.es/moda/salvatore-ferragamo-presenta-un-avance-de-su-coleccion-primavera-2020-114556/>)

June 19, 2019. SantaFe.org: “July is Festival Season in the City Different” (<https://santafe.org/blog/july-events/>)

June 20, 2019. Cloth Roads: “Button Making on the Textile Tour in Morocco” (<https://www.clothroads.com/button-making-on-the-road-in-morocco24597-2/>)

June 11, 2019. Representaciones Diplomaticas de Cuba en el Exterior: “Cuba and New Mexico: numerous reasons to continue expanding its historical ties” (<http://misiones.minrex.gob.cu/en/articulo/cuba-and-new-mexico-numerous-reasons-continue-expanding-its-historical-ties>)

May 27, 2019. Chasing Santa Fe: “A Dazzling Summer on the Historic Plaza” (<https://chasingsantafe.blogspot.com/2019/05/a-dazzling-summer-on-historic-plaza.htm>)

May 20, 2019. LaUnionDigital.com “Artesano belicho expondrá sus prendas en Estados Unidos” (<http://launiondigital.com.ar/noticias/224665-artesano-belicho-expondra-sus-prendas-estados-unidos>)

May 22, 2019. El Tiempo: “Tuve una pequeña probada de Colombia y quisiera más: Donna Karan” (<https://www.eltiempo.com/vida/mujeres/asi-fue-la-visita-de-donna-karan-a-colombia-365622>)

May 3, 2019. Thrums Books: “Community Impact: Changing the World” (<https://thrumsbooks.com/community-impact-changing-the-world/>)

II. Calendar Listings

In addition, we placed more than **160** online calendar and event listings for: the Wednesday Night Mandela Welcome Reception and Book Signing, the Thursday night Artist Procession and Free Concert, the Friday Market Opening Party, Saturday Early Bird Market, Saturday Market, Sunday Market Community and Family Day.

Albuquerque Journal/Journal North:

(<https://www.abqjournal.com/calendar/event/7868156?location=87109-albuquerque§ions=all&date=today>)

(https://www.abqjournal.com/calendar/event/7797449-international-folk-art-market-santa-fe-artist-procession-and-free-concert?radius_miles=100&location=87109-albuquerque§ions=all&date=2019-07-11)

(https://www.abqjournal.com/calendar/event/7638180-market-opening-party?radius_miles=100&location=87109-albuquerque§ions=all&date=2019-07-12)

(https://www.abqjournal.com/calendar/event/7638181-early-bird-market?radius_miles=100&location=87506-santa-fe§ions=all&date=2019-07-12)

(https://www.abqjournal.com/calendar/event/7686286-saturday-market?radius_miles=100&location=87109-albuquerque§ions=all&date=2019-07-13)

(https://www.abqjournal.com/calendar/event/7686301-market-community-and-family-day?radius_miles=100&location=87109-albuquerque§ions=all&date=2019-07-14)

Alibi: (<https://alibi.com/events/302829/International-Folk-Art-Market-Santa-Fe-Artist-Proc.html>)

(<https://alibi.com/events/297936/International-Folk-Art-Market-Santa-Fe-Friday-Mark.html>)

(<https://alibi.com/events/297939/International-Folk-Art-Market-Santa-Fe-Community-a.html>)

Artslant: (<https://www.artslant.com/sfe/events/show/485387-international-folk-art-market-santa-fe-community-and-family-day>)

American Towns: (<https://www.americantowns.com/event/ndaba-mandela-welcome-reception-and-book-signing-and-the-cca-2019-07-10-santa-fe-nm.html>)

(<https://www.americantowns.com/event/international-folk-art-market-santa-fe-artist-procession-and-free-concert-2019-07-11-santa-fe-nm.html>)

(<https://www.americantowns.com/event/international-folk-art-market-santa-fe-friday-market-opening-party-2019-07-12-santa-fe-nm.html>)

(<https://www.americantowns.com/event/international-folk-art-market-santa-fe-early-bird-market-2019-07-13-santa-fe-nm.html>)

(<https://www.americantowns.com/event/international-folk-art-market-santa-fe-saturday-market-2019-07-13-santa-fe-nm.html>)

(<https://www.americantowns.com/event/international-folk-art-market-santa-fe-community-and-family-day-2019-07-14-santa-fe-nm.html>)

Asianart.com:

(<http://asianart.com/eventscalendar/index.php?method=Detail&Id=17605&>)

Cowboys & Indians: (<https://www.cowboysindians.com/event/international-folk-art-market-santa-fe-friday-market-opening-party/>)

(<https://www.cowboysindians.com/event/international-folk-art-market-santa-fe-early-bird-market/>)

(<https://www.cowboysindians.com/event/international-folk-art-market-santa-fe-saturday-market/>)

(<https://www.cowboysindians.com/event/international-folk-art-market-santa-fe-community-family-day/>)

Eventful.com: (<http://eventful.com/santafe/events/ndaba-mandela-welcome-reception-and-book-signing-cc-/E0-001-128192190-8?vs=1>)
(<http://eventful.com/santafe/events/international-folk-art-market-santa-fe-artist-proce-/E0-001-126834141-3>)
(<http://eventful.com/santafe/events/international-folk-art-market-santa-fe-friday-marke-/E0-001-123154618-2>)
(<http://eventful.com/santafe/events/international-folk-art-market-santa-fe-early-bird-m-/E0-001-123154733-0>)
(<http://eventful.com/santafe/events/international-folk-art-market-santa-fe-saturday-mar-/E0-001-123154758-9>)
(<https://eventful.com/santafe/events/international-folk-art-market-santa-fe-sunday-marke-/E0-001-123154794-1>)

FairsAndFestivals.net:

(<https://www.fairsandfestivals.net/events/details/2019-santa-fe-international-folk-art-market>)

Festival Net: (<https://festivalnet.com/88211/Santa-Fe-New-Mexico/Literary-Events/Ndaba-Mandela-Welcome-Reception-and-Book-Signing-at-CCA>)

(<https://festivalnet.com/88210/Santa-Fe-New-Mexico/Craft-Shows/IFAM-Artist-Procession-and-Free-Concert>)

(<https://festivalnet.com/33496/Santa-Fe-New-Mexico/Craft-Shows/Santa-Fe-International-Folk-Art-Market>)

Festivals.com: (<https://www.festivals.com/ndaba-mandela-welcome-reception-and-book-signing-at-the-cca--6082>)

(<https://www.festivals.com/international-folk-art-market-santa-fe-artist-procession-and-free-concert--5919>)

(<https://www.festivals.com/international-folk-art-market-santa-fe-friday-market-opening-party-5714/>)

(<https://www.festivals.com/international-folk-art-market-santa-fe-early-bird-market--5715/>)

(<https://www.festivals.com/international-folk-art-market-santa-fe-saturday-market-5716/>)

(<https://www.festivals.com/international-folk-art-market-santa-fe-community-and-family-day--5717>)

First American Art Magazine:

(<http://firstamericanartmagazine.com/calendar/>)

GuestLife: (<https://www.guestlife.com/events/international-folk-art-market-santa-fe-early-bird-market-at-museum-hill/>)

KOB: (https://www.kob.com/events/#/event/7797449-international-folk-art-market-santa-fe-artist-procession-and-free-concert?radius_miles=200&location=87102-albuquerque§ions=all&date=2019-07-11)
(https://www.kob.com/events/#/event/7638180-market-opening-party?radius_miles=200&location=87102-albuquerque§ions=all&date=2019-07-12)
(https://www.kob.com/events/#/event/7638181-early-bird-market?radius_miles=200&location=87102-albuquerque§ions=all&date=2019-07-12)
(https://www.kob.com/events/#/event/7686286-saturday-market?radius_miles=200&location=87102-albuquerque§ions=all&date=2019-07-12)
(https://www.kob.com/events/#/event/7686301-market-community-and-family-day?radius_miles=200&location=87102-albuquerque§ions=all&date=2019-07-14)

KRWG New Mexico and Texas: (Mandela Welcome Reception submitted, not yet live.)

(<https://www.krwg.org/community-calendar/event/488609>)
(<https://www.krwg.org/community-calendar/event/442958>)
(<https://www.krwg.org/community-calendar/event/455343>)
(<https://www.krwg.org/community-calendar/event/455345>)
(<https://www.krwg.org/community-calendar/event/455347>)

KSFR: (Mandela Welcome Reception submitted, not yet live.)

(<https://www.ksfr.org/community-calendar/event/488617>)
(<https://www.ksfr.org/community-calendar/event/442949>)
(<https://www.ksfr.org/community-calendar/event/455325>)
(<https://www.ksfr.org/community-calendar/event/455328>)
(<https://www.ksfr.org/community-calendar/event/455332>)

KUNM: (Mandela Welcome Reception submitted, not yet live.)

(<https://www.kunm.org/community-calendar/event/488640>)
(<https://www.kunm.org/community-calendar/event/442955>)
(<https://www.kunm.org/community-calendar/event/455334>)
(<https://www.kunm.org/community-calendar/event/455336>)
(<https://www.kunm.org/community-calendar/event/455339>)

THE Magazine: (<https://themagsantafe.com/event/international-folk-art-market-santa-fe-artist-procession-and-free-concert/>)

(<https://themagsantafe.com/event/international-folk-art-market-santa-fe-friday-market-opening-party/>)

[\(https://themagsantafe.com/event/international-folk-art-market-santa-fe-early-bird-market/\)](https://themagsantafe.com/event/international-folk-art-market-santa-fe-early-bird-market/)

[\(https://themagsantafe.com/event/international-folk-art-market-santa-fe-saturday-market/\)](https://themagsantafe.com/event/international-folk-art-market-santa-fe-saturday-market/)

[\(https://themagsantafe.com/event/international-folk-art-market-santa-fe-sunday-market/\)](https://themagsantafe.com/event/international-folk-art-market-santa-fe-sunday-market/)

The Santa Fe Reporter: <https://calendar.sfreporter.com/cal/1566170>

<https://calendar.sfreporter.com/cal/1566169>

<https://calendar.sfreporter.com/cal/1566171>

Tumbleweeds: <http://www.sftumbleweeds.com/calendar.html>

Santa Fean: (Mandela Welcome Reception, submitted, not yet live.)

<https://calendar.santafean.com/#/?i=3>

<https://calendar.santafean.com/#/?i=5>

<https://calendar.santafean.com/#/?i=7>

<http://calendar.santafean.com/#/?i=7>

<https://calendar.santafean.com/#/?i=8>

SantaFe.com: (Mandela Welcome Reception submitted, not yet live.)

<https://santafe.com/calendar/07-11-2019>

<https://santafe.com/calendar/07-12-2019>

<https://santafe.com/calendar/07-13-2019>

<https://santafe.com/calendar/07-14-2019>

SantaFe.org: <https://santafe.org/Calendar/>

SpinGo: http://www.spingo.com/calendar/event/7868921-ndaba-mandela-welcome-reception-and-book-signing?radius_miles=100&location=87501-santa-fe§ions=all&date=2019-07-10

http://www.spingo.com/calendar/event/7797449-international-folk-art-market-santa-fe-artist-procession-and-free-concert?radius_miles=100&location=87501-santa-fe§ions=all&date=2019-07-10

http://www.spingo.com/calendar/event/7638180-market-opening-party?radius_miles=100&location=87501-santa-fe§ions=all&date=2019-07-10

http://www.spingo.com/calendar/event/7638181-early-bird-market?radius_miles=100&location=87501-santa-fe§ions=all&date=2019-07-10

http://www.spingo.com/calendar/event/7686286-saturday-market?radius_miles=100&location=87501-santa-fe§ions=all&date=2019-07-10
http://www.spingo.com/calendar/event/7686301-market-community-and-family-day?radius_miles=100&location=87501-santa-fe§ions=all&date=2019-07-14

We Also Placed Stories and Calendar Items in the Following Summer Guides:

THE Magazine Summer Exhibition Guide
Bienvenidos
The Essential Guide
The Collectors Guide
Santa Fe Bandstand
Inside Santa Fe

III. National and Regional Meetings and Interviews

Scheduled and Conducted 12 New York City Press Meetings

Architectural Digest - Madeline O'Malley, Market Editor
Interested in including the Market in a new online column

Conde Nast Traveler - Laura Redman, Deputy Digital Director
Interested in covering the Market. Laura is leaving soon to join AFAR Magazine and wanted to cover the Market there too

CNN - Fareed Zakaria
Very positive response

Art Market Monitor - Marion Maneker, Editor
Offered to do both an online story and podcast as well as introduce us to Sotheby's Home director for possible collaborations

Harper's Bazaar - Deborah Needleman, Editor at Large
We had a great lunch and Deborah would like to help us in any way she can

The Art Newspaper - Gabriella Angeletti, Staff Reporter & Margaret Carrigan, Deputy Art Market Editor

They will do a preview story and would like to come to the Market

Endless Vacation Magazine - Bree Sposato, Editor in Chief & Jessen O'Brien, Associate Editor

They are interested in doing a piece on the Market and possibly coming this summer. The publication has a subscription base of over 3 million

Forbes Life Online - Michael Solomon, Editor & Karla Alindahao, Writer

They will do a preview story online

The New York Times - Guy Trebay, Art Critic

Guy is very interested in coming to the Market this year. He is one of the most respected art and culture writers at the Times. It would be a huge win for us if he covered the Market.

Elle Décor - Ingrid Abramovitch, Features Director

They were very excited about the Market. This year would likely be an online piece and they may come to the Market for a larger piece for 2020

Quintessence - Stacey Bewkes, Blogger

Stacey loved the idea and posted a picture of our meeting on her popular blog. She may be out of town for this year's Market but is putting it on her calendar for 2020

The Magazine Antiques - Elizabeth Pochoda, Contributing Editor

Elizabeth committed to a piece in the Magazine Antiques and she will also work to place a story in HyperAllergenic or possibly the Atlantic. We are getting her more information and she would like to come to the Market

Scheduled and Conducted Over 100 Interviews and Background Meetings

Patricia Hopkins of Bienvenidos interviewed Stuart Ashman - January 29, 2019

Tracy Mobley Martinez, Editor of Pasatiempo interviewed Stuart Ashman and Carmella Padilla - April 23, 2019

Megan Bennett of Albuquerque Journal North interviewed Stuart Ashman and Keith Recker - April 24, 2019

Richard Eeds, Host of The Richard Eeds Show interviewed Stuart Ashman - April 29, 2019

Matt Grubs, Producer of PBS In Focus meet with Stuart Ashman - April 30, 2019

Kathaleen Roberts, Arts Editor of the Albuquerque Journal meet with Stuart Ashman - May 1, 2019

Richard Towne, Chanda Shaw, and Erin Brown of KUNM meet with Stuart Ashman - May 1, 2019

Kathleen McCleery, Producer of PBS News Hour meet with Stuart Ashman - May 1, 2019

Rebecca Stadlen Amir of Architectural Digest interviewed Peter Speliopoulos and Vera Vandenbosch - June 12, 2019

Megan Bennett of the Albuquerque Journal North interviewed Meridel Rubenstein about Nature Iraq - June 13, 2019

Megan Bennett of the Albuquerque Journal North interviewed Jassim Al-Asadi of Nature Iraq - June 14, 2019

Meg Pier, Host of Best Cultural Destinations interviewed Phoebe Lasoi - June 15, 2019

Lorene Mills, Host of Report From Santa Fe interviewed Stuart Ashman and Judith Espinar - June 17, 2019

Jennifer Levin of Pasatiempo interviewed Stuart Ashman, Sandra Wylie, Keith Recker, and Cristin McKnight - June 17, 2019

Kathaleen Roberts of the Albuquerque Journal interviewed Ivan Dimitrov and Carmella Padilla - June 19, 2019

Lynn Cline, Host of Cline's Corner interviewed Stuart Ashman and Kenny Mann - June 21, 2019

Jennifer Villela, Host of Coffee and Culture interviewed Judith Espinar and Mary Littrell - June 26, 2019

Meg Peir, Host of Best Cultural Destinations interviewed Rupa Trivedi - June 28, 2019

Melanie Harth, Host of Happiness in Action interviewed Peggy Gaustad - June 28, 2019

Matt Grubs, Producer of NM PBS In Focus interviewed Stuart Ashman, Sandra Wylie, Laurie and Michael Vander Velde, Gloria Silver, Jayna Varghese

Megan Kamerick of KUNM News interviewed Keith Recker - July 6, 2019

Megan Kamerick of KUNM News interviewed Porfirio Gutierrez and Phoebe Lasoi - July 8, 2019

Megan Kamerick of KUNM News interviewed Rupa Trivedi - July 10, 2019

Lorene Mills, Host of Report from Santa Fe, interviewed Ndaba Mandela and Teddy Warria - July 11, 2019

Tom Trowbridge, Host of Wake Up Call interviewed Ndaba Mandela and Teddy Warria - July 12, 2019

Carolina Balbiani interviewed Phoebe Lasoi, Rupa Trivedi, and Florencia Espinal Ramirez and Vicente Castillo Dionicio - July 11, 2019

Guy Trebay of the New York Times interviewed Asif Shaikh, Marie Alexandrine Rasoanantenaina, Carol Fernandez Tinoco and Fernando Ernesto Castro Chavez of AMAPOLAY, Juan Isaac Vasquez Garcia, Porfirio Gutierrez, Somporn Intaraprayong, Stuart Ashman, and Khristaan Villela - July 12-14, 2019

Kathleen McCleery of PBS News Hour interviewed Stuart Ashman, Mary Tafoya, Karen Gibbs, Phoebe Lasoi, Porfirio Gutierrez, Andrea Usai, Ndaba Mandela, as well as other artists at Mentor to Market - July 10-14, 2019

IV. Press Material Development

Wrote/Distributed/Pitched 19 Press Releases and Background Sheets

- New CEO Release: "Celebrated Arts Leader Stuart Ashman Takes the Helm at the Santa Fe International Folk Art Market"

- Feature Release: “16th Annual International Folk Art Market”
- 50 Countries Release: “50 Countries at the International Folk Art Market Santa Fe”
- Mentor to Market Release: “International Folk Art Market Santa Fe Mentor to Market Programs for Master Artists”
- Children’s Passport Project Release: “The Children’s Passport Project At The International Folk Art Market Santa Fe Returns In 2019”
- Calendar Release “The World’s Largest Folk Art Festival is a Must-See for Art and Culture Lovers”
- Artist Procession and Live Music Release: “Celebrated Musician Frank Leto and his band PANdemonium to Play at the 2019 International Folk Art Market Community Celebration”
- Expert Spokespeople Release
- Honorary Chair Release: “Nurturing New Generations of Cultural Leaders and Peacemakers”
- Sustainability Sunday Release: “Sustainability Sunday at the International Folk Art Market Santa Fe”
- Museum Partners Release: “An American Experience Five Folk Artists, Five Cultural Partners”
- New Director of Advancement Release: “The Santa Fe International Folk Art Market Hires Melissa Mann as Director of Advancement”
- IFAM Artist Preview and Luncheon Release
- Drafted script for Ekit
- Finalized changes to the Ekit page
- Curated photos for media
- Multiple press letters
- Impacts Fact Sheet
- Behind The Scenes Statistics

Press Passes and Media Invitations

Over 100 journalists attended the Market
 CHC distributed 175 passes for IFAM 2019

V. Other Stories to Come:

Melanie Harth of KSFR: 3-5 shows from Market artist interviews
 Selvedge Magazine
 Surface Magazine
 Pure Inspiration
 VIVA GLAM MAGAZINE
 Ornament Magazine

Interweave Magazine
Handwoven Magazine
Land Water People Time
Green Fire Times Online Report
Couturing Traveller
Santiva Chronicle