Folk art is a window through which we see communities and individual makers of all sorts, from all cultures, expressing a wide range of identities and beliefs. IFAM provides a place for all of us to gather, learn, celebrate our shared humanity, and appreciate what brings us together. Folk Art Matters is a way to express our passion for this organization and invite audiences year-round to experience the deep cultural impulses that shape IFAM and inform the creation of folk art from around the world.

Folk Art Matters

LECTURES | FILMS | ARTIST WORKSHOPS | SPECIAL SALES EVENTS

ALL EVENTS ARE HELD AT IFAM CENTER AT 620 CERRILLOS RD
LECTURES AND POP-UP SALES ARE FREE AND OPEN TO THE PUBLIC
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SEPTEMBER
Warehouse Sale
SAT–SUN, SEP 28–29, 10AM–5PM
Up to 70% off all inventory!
Visit our Warehouse Sale for discounted prices on handmade art, jewelry, textiles, and home decor — all of it from inventory gathered over International Folk Art Market’s sixteen sweet years of helping folk artists worldwide achieve their goals! The work of dozens of artists is on offer, including Bibi Hanum (Uzbekistan), Self Help Enterprise (SHE) India, Sulafa Embroidery Centre (Palestine), Janakpur Women’s Development Center (Nepal), and much more! Please note: There will be no on-site parking to the public, so please be sure to make other arrangements.

OCTOBER
Havana Calling Presentation and Pop Up Sale
OPENING
THU, OCT 17, 5–7PM
SALE HOURS
FRI–SAT, OCT 18–19, 10AM–5PM
SCREEN PRINTING WORKSHOP
DETAILS: TBA
Join Cuban artist and IFAM 2019 participant, Dairan Fernández, and members of Cuba’s first independent fashion brand, Clandestina, for a special three-day event that includes a screen printing workshop, presentation moderated by IFAM CEO, Stuart Ashman, and pop-up sale.

NOVEMBER
IFAM Holiday Pop Up Sale & Maker’s Event
PRESENTATION & OPENING
TUE, NOV 19, 5–7PM
SALE HOURS
WED–SAT, NOV 20–23, 10AM–5PM
Join us for our annual holiday sale featuring Indian textile group, Sudarshan, and jewelry by beloved Oaxacan artist, Federico Jimenez. Master block printer and founder of Sudarshan, Hemangini Rathore, will teach a hands-on workshop on block printing using traditional techniques used by artisans from Jaipur, India.

SUDARSHAN BLOCK PRINT WORKSHOP
TUE, NOV 19, 10AM–2PM
Fee: $100, includes supplies. Space is limited. Contact Gabe Gomez to reserve a space: gabe@folkartmarket.org or (505) 992-7616

In Hindi, the word Sudarshan means beautiful, and in the ancient district of Jaipur, India, Sudarshan is also the name of a thriving artist collective, which was founded by expert textile artisan Hemangini Rathore with a goal of preserving and promoting traditional folk textiles. Hemangini will teach a hands-on workshop on block printing using traditional techniques used by artisans from Jaipur, India. This is an opportunity to learn these time-honored techniques from one of India’s foremost textile artists and a leading voice in the preservation of this ancient craft. IFAM is proud to welcome her back to Santa Fe after a most successful debut at IFAM 2019.

DECEMBER
Passport to Folk Art Trips Info Session
THU, DEC 12, 6–7:30PM
Travel the World With Us!
Join us to learn more about Passport to Folk Art Trips program. These life-changing travel experiences provide opportunities to meet master folk artists in their home countries; experience rich histories, cultural heritage, and traditions firsthand; and connect with the artists that are creating a better future for their communities through folk art.